BLACK WOMEN RISING

The Leanne Pero Foundation

Privacy policy

August 2026

Review Date – August 2027

By whom – CEO

Leanne Pero MBE (CEO)

Introduction to the GDPR
The Leanne Pero Foundation (the Charity) is required to comply with the General Data Protection Regulations (GDPR) and all other data protection legislation and undertakes to do so.

Who are we?
We are The Leanne Pero Foundation, a registered charity (1182365)

At The Leanne Pero Foundation we're committed to protecting and respecting your privacy. This Privacy Policy explains why we process personal data, what it is, how we use it, the conditions under which we may disclose it to others, how we keep it secure and your rights as a data subject.

Any questions regarding this Policy and our privacy practices should be sent to foundation@leannepero.com

What do we mean by personal data?
Personal data relates to a living individual who can be identified from that data. Identification can be by the information alone or in conjunction with any other information we hold or may acquire. The processing of personal data is governed by the General Data Protection Regulation (the "GDPR") and some other UK legislation.

What data do we have from you?
We keep a record of the data you've provided to us through. This personal information might include your name, email address, phone number, address, and any other personals information you have provided to us.

Subject to the Privacy Policy of Google Analytics, no personally identifiable information is sent to Google Analytics from our website. During your visit to our webpages, the data we obtain about you includes traffic data, location data and behavioural data, such as what pages you've navigated between and what buttons you've clicked.

How is your information used?
We may use your information to:

- Process a donation that you have made.
- Reclaim Gift Aid (if applicable).
- To provide you with information about our work and services or products we provide, such as campaign updates, future fundraising events or activities, work and research progress, etc.
- To carry out our obligations arising from any contracts entered into by you and us.
- Seek your views or comments on the charity and services we provide.
- Notify you of changes to our services or policies.

- Process a grant or job application.
- Gather feedback from you as the user on how to better communicate with and provide better service, which will inform our organisational goals.

Whenever we collect or process your personal data, we'll only keep it for as long as is necessary for the purpose for which it was collected. We are required to process some types of information to fulfil our legal obligations (for example when employing staff). We review our retention periods for personal information on a regular basis. At the end of that period, your data will either be deleted completely or anonymised.

If you have asked us not to communicate with you any more, we will retain your information indefinitely to ensure that we respect your request and do not inadvertently communicate with you again (unless we are legally required to do so).

What is the legal basis for processing your personal data?
Where personal data is collected in the course of fulfilling our contractual obligations to a data subject or other legal obligations, only necessary data is collected, and any sensitive information is securely stored and access restricted only to workers or volunteers who need it.

For workers and volunteers, processing is necessary for carrying out obligations under employment, health and safety, social security or social protection law, or a collective agreement. Date held under legal obligation will only be processed for the relevant purposes as is required by law and will only be shared with other organisations as is allowed by law and which are compliant with the GDPR.

The charity legitimately needs to hold the personal data about its trustees, staff, volunteers, and others for the purpose of administering the charity efficiently, effectively and economically in pursuit of its charitable purposes. This includes, but is not limited to, the communication of information relevant to the governance and administration of the charity, the sharing of knowledge and expertise specifically to further the legitimate interests of the charity and keeping people informed of the wider activities of the charity, particularly those in which they have special experience and/or expertise or in which they have expressed a particular interest.

Where explicit consent of the data subject has been obtained so that we can keep them informed about our work and services or products we provide, such as campaign updates, future events or activities, work, and research progress, etc., you can withdraw your consent at any time by emailing us directly at foundation@leannepero.com.

Who has access to your information?
Our workers and trustees have access to your data and are obliged to respect the confidentiality of this information.

We will not sell or rent your information to third parties.
We may pass your data to trusted service providers, such as personalised email services, website/ app developers and accountants for the purposes of completing tasks and providing services to you on our behalf. When we use third party service providers, we disclose only the personal information that is necessary to deliver the service and we have a contract in place that requires them to keep your information secure and not to use it for their own direct marketing purposes. If we stop using their services, your data held by them will be deleted or anonymised.

Your rights
If you do not want us to keep contacting you with news, updates and/or promotional messages, you can unsubscribe from our mailing list by foundation@leannepero.com

The accuracy of your information is important to us. We're working on ways to make it easier for you to review and correct the information that we hold about you. In the meantime, if you find errors or inaccuracies in your data, please email us at: foundation@leannepero.com

You are welcome to ask for a copy of the information we hold about you.

Other rights that you have with respect to your personal data (unless subject to an exemption under the GDPR), are:

- The right to request your personal data is erased where it is no longer necessary or required by us.
- The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction is placed on further processing.
- The right to object to the processing of personal data.
- The right to lodge a complaint with the Information Commissioners Office. You can contact the Information Commissioners Office on 0303 123 1113 or via email https://ico.org.uk/global/contact-us/email/ or at the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire. SK9 5AF.

Security
On the occasions where we share your data with third parties, we have agreements in place with them that require them to keep that data secure at all times. Our workers and Trustees are also taking steps to ensure that any personal information is treated securely. Any files or portable devices that contain sensitive information are encrypted and/or password protected.

Non-sensitive information (your email address etc.) is transmitted normally over the internet, and this can never be guaranteed to be 100% secure. As a result, whilst we strive to protect this personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems.

Cookies Policy

Like many other websites, our website uses cookies. A 'cookie' is a small text marker stored on your computer that enables us to track the use of our website during your visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. Our cookies don't store sensitive information such as your name, address or payment details. This helps us to improve our website and deliver a more personalised service.

It is possible to switch off cookies by setting your browser preferences. Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's handset manual) to learn how to change your cookie preferences. Turning cookies off may result in a loss of functionality when using our website.

Links to other websites

Links within our sites to other websites are not covered by this privacy policy. We encourage you to read the privacy statements on the other websites you visit.

Under 16?

We are keen to protect the privacy of children aged under 16. If you are aged under 16, please get your parent/guardian's permission beforehand whenever you provide us with personal information. If you are under 13 your parent/guardian must give us consent to use your personal data, you cannot consent yourself.

Review of this Policy

We keep this Policy under regular review. We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy.